



Michigan Bronco Club

Meeting Minutes

Date: August 3rd, 2022 5-6pm

Location: Zoom

It was decided that the Board will consist of 7 members, include the 4 members of the executive board. Note: These assignments are easily changed and reflect attendance more than anything else. If anyone has an interest if any of the positions, please reach out, by all means.

Title	Individual
Chair	Matt Weaver
Co-Chair	Ken Finney
Secretary	Jake Covert
Treasurer	Christal Canfield

In our efforts to become an official 501c3 Non-profit with the State of Michigan, we need to finalize our official By-Laws. Matt will re-send out the Google-Drive link for us all to review and consider.

Voting on the modified by-laws is expected to happen on Wednesday, August 10th at 5pm via forthcoming Zoom invite. (Matt to send out)

Once the official by-laws are ratified, the Michigan Bronco Club secretary will print the PDF and submit to the state for approval. When approved, we'll receive an official IRS statement from the State. The group will open up a checking account (with at least three members on the account) with Huntington Bank.

Once we have the club up and running efficiently, we will officially meet every other month. Ad-hoc meetings are being conducted via Zoom on Wednesday as we work out the details of what needs to be done.

The three other board member slots are to be determined, although we discussed designating individuals to take lead on:

- 1) Membership
- 2) Trail rides



Membership

We like the idea of a paid annual membership, with the cost being around \$10 or \$20 annually.

Membership benefits are still being fleshed out, but would most likely include:

- 1) Michigan Bronco Club patch
- 2) Access to the membership only portions of the website (specifics tbd)
- 3) Ability to purchase the trail-specific patches, either by attendance for a group ride, or on their own

Patches

We would like to develop patches for each group trail ride. There would be a nominal charge to attend the group rides, which would include the trail patch and map.

Two patches we're working on now:

- 1) A MBC Logo patch, black background, white lettering, about 3-4 inches wide
- 2) Trail-specific patches, without dates. This would allow us to bulk-order (~50) for a trail and potentially re-use the patches. We could offer up date-specific "add-on" sub-patches with dates.

Website

- We need to redo the forum module / software to a better version
- We should have the ability for forum members to list which trails they've been on, with representation on the side-bar
- Eventually we'd like to ability to facilitate merchandise transactions directly on the website, still utilizing our preferred (and much appreciated) vendors.
- New pages:
 - A) Membership page: content for just members
 - B) Meeting minutes and list of upcoming meeting with details on how to attend