



Meeting Minutes

<https://michiganbroncos.club>

Date: Wednesday, January 25th, 2023 7-8pm

Location: Google Meetup

Attendees

- Aly DeBois
- Andrew Farkas
- Bill Turnau
- Christal Canfield
- Jake Covert
- Jake Foley
- Jennifer Banks
- Ken Finney
- Matt Weaver
- Robert Dube

Elections

The Michigan Bronco Club held its annual officer / committee elections on Dec 6th. The results are:

| POSITION | NAME | EMAIL |
|--------------------------------|--------------------------|--|
| Chair | Matt Weaver | mattwings@michiganbroncos.club |
| Co-Chair | Ken Finney | kenneth.finney@michiganbroncos.club |
| Secretary | Jake Covert | jake@michiganbroncos.club |
| Treasurer | Christal Canfield | christal@michiganbroncos.club |
| Social Event Coordinator | Jennifer Banks | jennbanks@michiganbroncos.club |
| Social Media Committee Chair | Aly Dubois | |
| Ride Coordinator | Jake Foley / Matt Weaver | jacob@michiganbroncos.club mattwings@michiganbroncos.club |
| Club Promotion Committee Chair | Jennifer Banks | jennbanks@michiganbroncos.club |
| Merchandise Committee Chair | Robert Dube | robertd@michiganbroncos.club |
| Media Editor | Bill Turnau | billt@michiganbroncos.club |
| Vendor Relations | Andrew Farkas | andrew@michiganbroncos.club |

Previous Items

Meeting minutes accepted

Previous Events

Toy Drive: Great job organizing

Treasurer report

Checking account balance: \$1155.29
No reimbursement requests received.
No pending expense requests pending.
Matt has \$25 cash

Events

In planning upcoming events, we should be sure to distinguish between events others are planning vs. events we're sponsoring. This will avoid confusion and limit liability for events we're not helping organize.

Merchandising

Robert to reach out Jake and try and figure out what opportunities exists.

A suggestion when we do shirt sales at an event next, we should limit the time the "store" is open, but make it publicly known. Might want to consider rotating personnel in/out as well.

Patches are popular, and a request has been made to re-approach patches and see about possibilities.

Inventory / production capacity considerations.

Insurance

Insurance can get quite expensive. \$2000 just to exist, more for "per-event".

Great Lakes Four-Wheel Drive Association: could potentially help.

A Sponsorship might help fund insurance opportunities. Maybe we could charge a fee to help cover the rides. If we did charge to cover insurance, maybe we can offer a little “something” [read: swag/sticker/etc] to help defer the cost.

Membership

Historical perspective: \$20/25 paid membership, with benefits:

There was a vote calling for the creation of a new paid membership. This motion was approved unanimously, with the following benefits:

- T-Shirt
- 5” white or black MBC Sticker
- Voting Rights
- Access to our discounts page.
- Free attendance at one Bronco member only event (1), annually.

When advertising the membership, we should emphasize our non-profit nature.

IT

Robert, Jake, Christal to to meeting and develop DR strategy to ensure IT isn't on Jake C's home servers forever..

Next Meeting
Second Wednesday, February 8th @ 7pm.