



Meeting Minutes

<https://michiganbroncos.club>

Date: Tuesday, Sept 26th, 2023 7-8pm

Location: Zoom

Attendees

POSITION	NAME	EMAIL
Chair	Matt Weaver	mattwings@michiganbroncos.club
Co-Chair	Ken Finney	kenfinney@michiganbroncos.club
Secretary	Jake Covert	jake@michiganbroncos.club
Treasurer	Christal Canfield	christal@michiganbroncos.club
Vendor Relations	Andrew Farkas	andrew@michiganbroncos.club
Ride Coordinators	Matt Weaver	mattwings@michiganbroncos.club
Media Editor	Bill Turnau	billt@michiganbroncos.club

Treasurer / Finance

Balance | \$1739.54 (\$1539 checking / \$200 cash)

Reimbursements

None at this time

Membership

Facebook group membership continues to grow: around ~2600 members currently.

Merchandise

Shirts

- Passthrough vendor: Robert to follow up.
 - Jake to update shirt quantities on Square store
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Past Events

- **Dream Cruise** (w/ Pre-Cruise Cruise) - August 19th
 - **Local 900 Picnic** - August 6th
 - **MAP Family Day** - August 12th
 - **Drummond Island** - Sept 15th
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Upcoming MBC Events

- **MRT Cars and Coffee** - Sept. 30th
 - 15-20 people
 - Free coffee and snacks
 - Chance to see a shop tour and product demos
 - **Tin Cup Fall Tour** - Oct 21st, 2023
 - 33 people registered (as 9/26/23)
 - Bill has the Tin Cup Gaia route
 - Bill has an additional local route if people are interested (10 mile add-on)
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Upcoming Other Events

- **Ford's Garage (Dearborn) Bronco Social Gathering** - Oct. 3rd & 4th
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Elections

- Planning has begun on creating forms and templates necessary (Chrystal)
- Participation guidelines recommended

- Many opportunities opening up as existing officers look to transition roles and mentor some new leadership. Will require growing the attendee list.

Misc

Media Campaign

Awaiting details of the upcoming Ford media campaign highlighting local clubs. Andrew Farkas is coordinating with the media company; board approval only needed on contracts / expenditures.

The vendor ModCrate has approached MBC about offering the MBC **members** a 15% discount and offering the **MBC LLC** a 15% donation / commission on affiliate links. Discussion was had and it was determined the board is ok, as long as full disclosure that using said links will result in a 15% donation to MBC from the Vendor (or something to that effect). Andrew to get additional details.

Next meeting

Oct. 24th, 2023 - 7pm zoom
(last Tuesday of the month)

Motion to close the meeting: **Approved**

