



Meeting Minutes

<https://michiganbroncos.club>

Date: Tuesday, Jan 16th, 2023 7-8:30 pm

Location: [Zoom](#)

Attendees

- Matt Weaver
- Bill Turnau
- Christal Canfield
- Jake Foley
- Jake Covert
- Aly Dubois
- Sid Chitayala
- Stephen Balsam
- Kevin Guzniczak
- Mike Horton
- Jim Babala

Club Goals and Flexibility

- The club's goal is to create a welcoming and diverse community around the shared interest in Bronco's and enjoyment of the outdoors.
- Emphasizes flexibility in activities, allowing members to suggest and engage in different activities.

Merchandise & Vendor Relationships

- The club prefers promoting vendors who are also members and have a personal connection with the club.
- While open to working with vendors, the emphasis is on collaboration with supportive individuals.
- Jake Foley is going to work on a new 2024 shirt design.

Membership and Positions

- Discussion about members volunteering for various positions within the club.
- Requests members to specify their preferred positions, emphasizing collaboration and teamwork.

Bronco Events and Community Outreach

- Planning for Bronco events like Bronco the Mac and Drummond Island.
- Encourages members to invite vendors for Bronco the Mac to enhance the event's experience.

Team / Member Communications

- Plans to set up a text message group for better communication among members.
- Discussion about a survey for scheduling events and the importance of member participation.
- MailChimp account is setup, but needs a fresh influx of current emails.

Off-Road Events and Bronco Off-Roadeo

- Updates on Bronco Off-Roadeo, encouraging members to ask questions and express interest.
- Recognition of members' involvement in off-road experiences and the positive impact on the community.

Financial Report

- Christal provided our financial report, detailing the club's assets, sales, and deposits.
- Goals for better financial tracking and transparency, aiming for improved reconciliation after events.

Club Expansion and Inclusivity

- Discussion about introducing new members to off-roading and creating a supportive environment for diverse skill levels.
- Recognition of the positive impact on members, including families and kids involved in off-road experiences.

2024 Goals and Future Meetings

- The treasurer shared goals for 2024, including more immediate inventory reconciliation and processing cash payments through Square.

- Excitement for the upcoming year and commitment to keeping future meetings within the scheduled timeframe.

Upcoming Events

** designates non-MBC events listed for awareness.*

Saturday, Jan. 20th

Mid-Michigan Snow Trail run

Point of Contact: Matt Weaver

Oscoda, MI

(informal gathering of ~4-7)

WinterFest *

Point of Contact: Aly Dubois

Holly Oaks ORV Park

14551 Shields Rd. Holly M 48442

Feb. 13th

Michigan Bronco Club meeting

Zoom (link to be posted on: <https://michiganbroncos.club/site/about>)

Feb. 24th

Michigan Bronco Club @ Bronco Off-Road

Point of Contact: Aly Dubois

23501 E. Hwy 71, Horseshoe Bay, TX 78657

Apr. 17th -> 20th

Bronco Super Celebration Tennessee *

Point of Contact: Aly Dubois

7906 E. Larnar Alexander Pkwy., Townsend, TN 37882

Jun 7th -> 8th

Bronco The Mac

Point of Contact: Aly Dubois

275 Marquette St., St. Ignace, MI 49781

Aug. 2nd

Bronco Takeover

Point of Contact: Aly Dubois

Silver Lakes Sand Dunes, MI

Aug. 17th

Bronco Corral @ Woodward Dream Cruise *

Point of Contact: Jake Covert

City Hall, Pleasant Ridge, MI

Sept 20th - 22nd

Drummond Island

Point of Contact: Matt Weaver

Trailhead, 32316 E Johnswood Rd., Drummond Island, MI 49726

Elections

The Election results for 2024 are:

Our 2023 board of directors

Position	Name	Email
Chair	Matt Weaver	Email Matt
Co-Chair	Bill Turnau	Email Bill
Treasurer	Christal Canfield	Email Christal
Secretary	Jake Covert	Email Jake

Our 2023 Committee Positions

Position	Name	Email
Social Media / Event Coordinator	Aly Dubois	Email Aly
Ride Director	Kevin Guzniczak	
Ride Coordinators	Dawn Mathews, Bill Turnau, Mike Horton, Matt Weaver, Steve Balsam, Sid Chitiyala	[varies]
Promotion Coordinator	Dawn Matthews	
Merchandise	Robert Dube	Email Robert
Media Editor	Bill Turnau	Email Bill
Vendor Relations	Andrew Farkas	Email Andrew
Volunteers	Jim Babala / Chadwick Jackson	

Misc

Next meeting

Tuesday, Feb. 13th, 2024 - 7pm (zoom)

Motion to close the meeting: **Approved**